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He has worked as policy adviser to the CBI (Confederation of British Industry), responsible for industrial innovation and advanced technologies, presented expert evidence to three Select Committee Enquiries held by the House of Commons and House of Lords. He is an academic member of the Steering Committee for the DTI Innovation Review, which resulted in the *DTI Innovation Report: Competing in the Global Economy* (December 2003). He is also a member of the SEEDA (South East England Development Agency) Innovation Advisory Panel. He is the winner of the Price Waterhouse Urwick Medal for contribution to management teaching and research, and the Epton Prize from the R&D Society.

He has written six books and more than 60 papers on the management of technology and innovation. His most recent books are *Meeting the Innovation Challenge: Leadership for Transformation and Growth*, *Service Innovation: Organisational Responses to Technological Opportunities and Market Imperatives*, and *Managing Innovation: Integrating Technological, Market and Organisational Change*. He is also Managing Editor of the *International Journal of Innovation Management*.