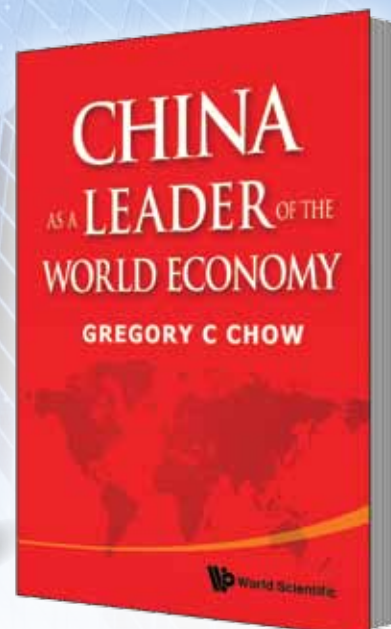
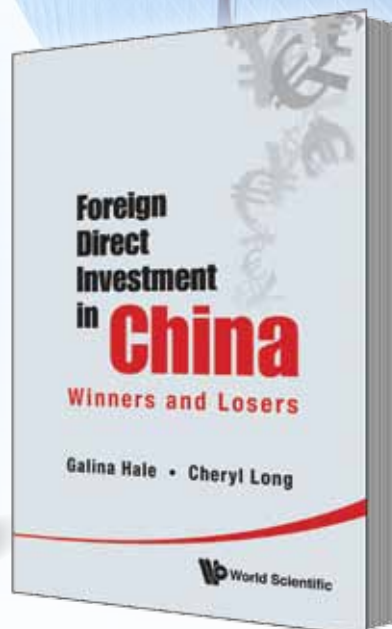
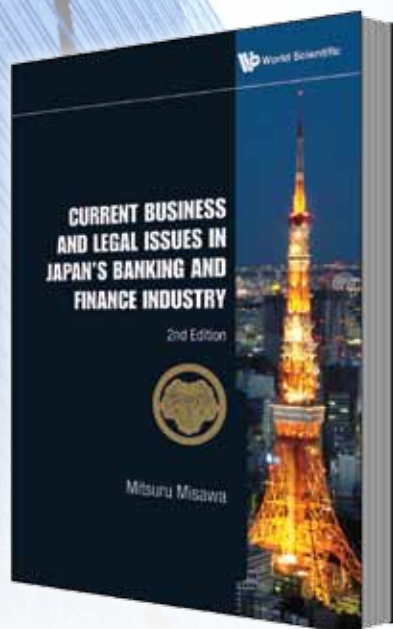


Doing Business in Asia

2012



CURRENT BUSINESS AND LEGAL ISSUES IN JAPAN'S BANKING AND FINANCE INDUSTRY

(2nd Edition)

by **Mitsuru Misawa** (*University of Hawaii, USA*)

This book is the 2nd edition of the author's earlier book with the same title. It contains additional five chapters that are added to reflect the most recent changes in the economy and law in Japan.

At a time when foreign interest in the current Japanese market and economy is significant and becoming increasingly prominent, Japanese corporate behavior and practices are two potentially confusing areas for international businessmen, accountants and lawyers. This book features numerous insights into Japanese perspectives on finance, law and business, based on the author's expertise in these three areas. As the data provided in this book is pertinent to understanding Japanese laws and business practices, this text will be of great interest to foreign companies aspiring to be successful in Japan.

596pp **Apr 2011**
978-981-4291-01-9 **US\$105** **£68**

FOREIGN DIRECT INVESTMENT IN CHINA

Winners and Losers

by **Galina Hale** (*Federal Reserve Bank of San Francisco, USA*) & **Cheryl Long** (*Colgate University, USA*)

A comprehensive analysis of the effects that foreign direct investment into China has had on the productivity, exporting activity, and innovation of Chinese domestic firms, as well as on the nation's labor markets. The analysis relies on the most complete data available and state-of-the-art statistical analysis. The book also includes a critical overview of existing theoretical and empirical literature on these issues and is meant to provide guidance to researchers in the area of FDI effects in general, as well as those interested in studying the Chinese economy.

200pp (approx.) **Dec 2011**
978-981-4340-40-3 **US\$85** **£56**

CHINA AS A LEADER OF THE WORLD ECONOMY

by **Gregory C Chow** (*Princeton University, USA*)

After the 1978 Economic Reform, China's economic development has been on a fast track ever since. Later on, the successful accession into the WTO in 2001 accelerated China's economic transformation and made it more integrated with the world. Today, as the second-largest economy in the world, China has earned herself a leading role on the world stage beyond dispute. This book provides readers with answers to why and how China functions as a leader in the world economy.

This book surveys China's economy in four parts — economic institutions, economic problems, economic policies and economic analyses. It is based on the author's latest findings from his scholarly research on China's economy, his involvement with China's economic reform and development, and his personal contacts with Chinese academics, entrepreneurs, government officials and ordinary citizens for over thirty years. The book is written in a style accessible to the general readers, since most chapters are based on articles published in three major Chinese newspapers, of which the author is a columnist. It can also serve as a reference book for professionals, an authoritative guide for general readers and a supplementary text for university students. The author uses it as a supplementary text for his course on the Chinese economy at Princeton University.

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316pp **Sep 2011**
978-981-4340-87-8 **US\$62** **£41**



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edited by **Yin-Wong Cheung** (*University of California, Santa Cruz, USA*) & **Guonan Ma** (*Bank for International Settlements, Hong Kong*)

A collection of papers that examine important topical themes related to the rise of China and Asia in the global economy. It offers many useful insights on several issues that are hotly debated in the international community, especially in the aftermath of the recent global financial crisis. The contributors are renowned experts from academic institutions, central banks, and international organizations. Their analyses and points of view offer valuable insights for researchers and policymakers who are interested in the recent developments in China, Asia, and the global economy.

444pp **Jul 2011**
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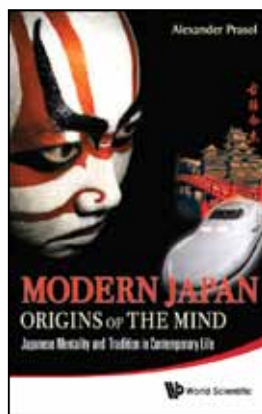
MODERN JAPAN: ORIGINS OF THE MIND

Japanese Traditions and Approaches to Contemporary Life

by **Alexander Prasol** (*Niigata University of International and Information Studies, Japan*)

This book not only reveals the mentality and national character of modern Japanese people but also attempts to explore and analyze the roots of their mannerisms. Everyone knows that the Japanese are generally more polite than other nationalities, but why is this so? Delving into the social values of the Japanese, why do they value loyalty and commitment so much? Why, when interrogated by the police, even without being beaten or tortured, do they easily confess guilt for crimes that they have not committed? All these questions and more are answered in this engaging and illuminating book.

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ISLAMIC BANKING AND FINANCE IN SOUTH-EAST ASIA

Its Development and Future

(3rd Edition)

by **Angelo M Venardos**

Islamic Banking and Finance in South-East Asia by Angelo M Venardos has been a "must read" since its first edition in 2005 and has already been translated to Arabic. Now in its 3rd edition, the book offers important updates, starting with the foundations of Islamic banking, developments and issues. The reader is then treated to a timely survey of Islamic banking in five South-east Asian countries. Most of these chapters have been completely revamped from the last edition. One additional chapter has been added on Islamic Succession Planning, which introduces an increasingly essential aspect of Muslim life — that of managing one's wealth now and in the afterlife.

264pp **Sep 2011**
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Japanese Management and International Studies - Vol. 7

BUSINESS GROUP MANAGEMENT IN JAPAN

edited by **Kazuki Hamada** (*Kwansei Gakuin University, Japan*)

In considering the concept of the "Keiretsu" in Japan, as well as other management methods employed by Japanese companies, this book provides extensive coverage on uniquely Japanese management methods. Examples are the application of evaluation system, execution of M&A, utilization of segment information, management of inter-firm relations, and organizational learning. The analyses, hypotheses and conclusions presented in this book will be useful for business practitioners and scholars.

268pp **Jun 2010**
978-981-4289-50-4 **US\$99** **£68**
978-981-4289-51-1 (ebook) **US\$129**



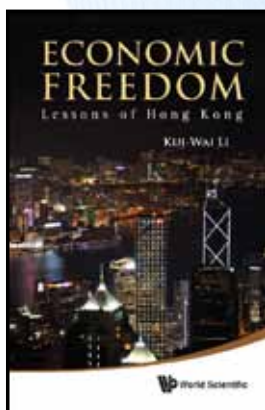
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ECONOMIC FREEDOM

Lessons of Hong Kong

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Hong Kong has been one of the fastest growing East Asian economies since the end of the Second World War. The adoption and practice of economic freedom have been major pillars in its economic success. Indeed, the experience of Hong Kong has served as a reference for other emerging economies in the region. The scope of the book elaborates the context and ingredients of economic freedom that have brought success and prosperity to Hong Kong. With sovereignty reversion to China in 1997, it is even more relevant to see how economic freedom is shaping and adapting to the new environment.

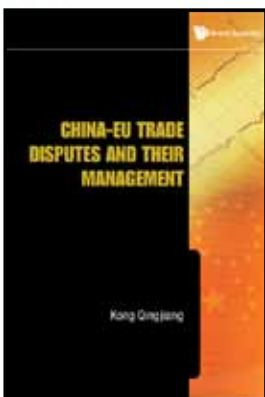


600pp (approx.) **Apr 2012**
978-981-4368-84-1 **US\$135** **£89**
978-981-4368-85-8(pbk) **US\$58** **£38**

CHINA-EU TRADE DISPUTES AND THEIR MANAGEMENT

by **Qingjiang Kong** (*China University of Political Science and Law, China*)

The European Union (EU) has now become the largest trade partner of China. This book delves into the trade disputes between China and the EU and identifies the causes for trade disputes. It examines how the disputes will shape China-EU trade relations, and offers a macro overview on how the issues can be resolved or at least how they should be managed.



250pp (approx.) **Jan 2012**
978-981-4273-40-4 **US\$88**
£61

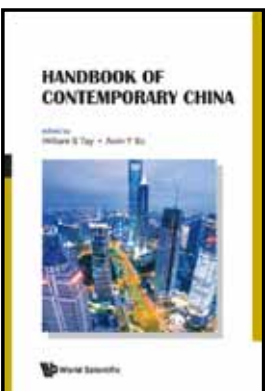
HANDBOOK OF CONTEMPORARY CHINA

edited by **William S Tay** (*Hong Kong University of Science and Technology & The University of California, San Diego*) & **Alvin Y So** (*Hong Kong University of Science and Technology*)

"This book is a handy, well-informed, and indispensable guide for anyone interested in the global ascent of China."

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Harvard University Handbook of Contemporary China is a convenient reference in one single volume that offers comprehensive overviews of crucial cultural dimensions and key institutions of China. It covers a wide range of topics including: development model, politics, society, law, population, ethnicity, foreign relations, environment, urbanization, higher education, religion, literature, cinema, leisure and consumption, and internet and society. It is the first of its kind in the field of China Studies that traces the historical evolutions and profound transformations over the last three decades that ultimately allow China to achieve global ascendance.



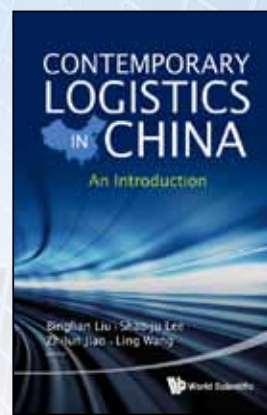
468pp **Oct 2011**
978-981-4350-08-2 **US\$138** **£91**

CONTEMPORARY LOGISTICS IN CHINA

An Introduction

edited by **Binglian Liu** (*Nankai University, China*), **Shao-ju Lee** (*Nankai University, China & Dong Hwa University, Taiwan*), **Zhilun Jiao** (*Nankai University, China*), & **Ling Wang** (*Nankai University, China*)

The first systematic, objective and authoritative publication based on the work of experienced researchers from the Logistics Research Center at Nankai University. This book contains both a panoramic overview of logistics developments in China to afford a broad understanding, as well as specific, in-depth analyses of various logistics sectors, enterprises, policies, and current issues in China. Readers will find this book a valuable reference of relevant and well-founded information on logistics developments in China.

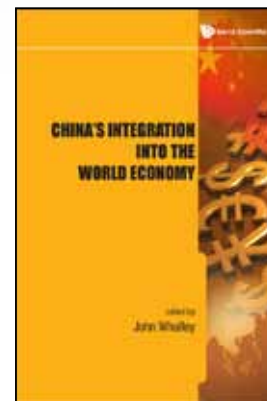


252pp **Sep 2011**
978-981-4365-88-8 **US\$95** **£63**

CHINA'S INTEGRATION INTO THE WORLD ECONOMY

edited by **John Whalley** (*The University of Western Ontario, Canada*)

While other books on China do not focus much on China's integration into the world economy, this book provides technically strong analyses of key contributing factors to China's growth performance. It also highlights innovation and education policies and their significance for the 11th five-year plan which aims to quadruple real income per capita between 2000 and 2020.



412pp **Jan 2011**
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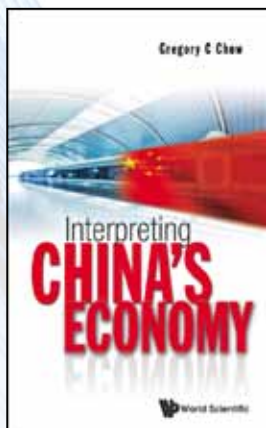
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INTERPRETING CHINA'S ECONOMY

by **Gregory C Chow** (*Princeton University, USA*)

Beginning with entrepreneurship that propels the dynamic economic changes in China today, the book is organized into four broad parts to discuss China's economic development, to analyze significant economic issues, to recommend economic policies and to comment on the timely economic issues in the American economy for comparison.

Gregory Chow is a most distinguished economist who has studied the Chinese economy for thirty years, serving as a major adviser to the government of Taiwan during its period of rapid development in the 1960s and 1970s. In the last thirty years, the author has served as a major adviser to the government of China on economic reform and important economic policies and cooperated with the Ministry of Education to introduce and promote the development of modern economics in China, including training hundreds of economists in China and placing many graduate students to pursue a doctoral degrees in economics in leading universities in the US and Canada. These graduates now play pivotal roles in China and in the US in academics, business or government institutions. The essays, a culmination of the author's expertise in China over five decades, are being widely read in China.

300pp	Jul 2010	
978-981-4317-94-8	US\$54	£36
978-981-4317-95-5(pbk)	US\$28	£18
978-981-4317-96-2(ebook)	US\$70	

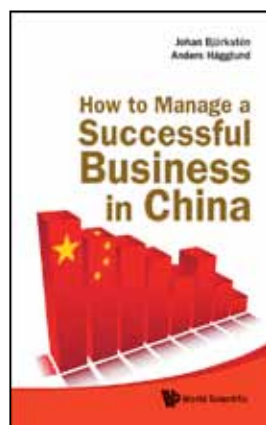


A GUIDE TO THE TOP 100 COMPANIES IN CHINA

edited by **Wenxian Zhang & Ilan Alon** (*Rollins College, USA*)

This book, presented in an easily accessible format, fills an important gap in the growing literature on China in the global economy and provides a research reference tool on China's top companies. It offers a comprehensive directory listing of the Top 100 corporations in China, thus enhancing the research potential on China for students, researchers and businesses. Corporations from Hong Kong and Taiwan that conduct significant business in China are also included.

340pp	Mar 2010	
978-981-4291-46-0(pbk)	US\$38	£25
978-981-4291-47-7(ebook)	US\$49	



HOW TO MANAGE A SUCCESSFUL BUSINESS IN CHINA

by **Johan Björkstén** (*Founder of the Chinese PR Agency Eastwei Relations*) & **Anders Hägglund** (*Former President of Sandvik China*)

This unique book discusses how to manage an organization in China. It is based on the invaluable practical experience of entrepreneur Johan Björkstén, who successfully built a local consulting business with over 100 employees, and Anders Hägglund, a seasoned manager who set up high-growth and highly profitable operations in China for a major industrial multinational. The book provides widely applicable advice based on experiences from different industries, including but not limited to those of the authors.

236pp	Jan 2010	
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