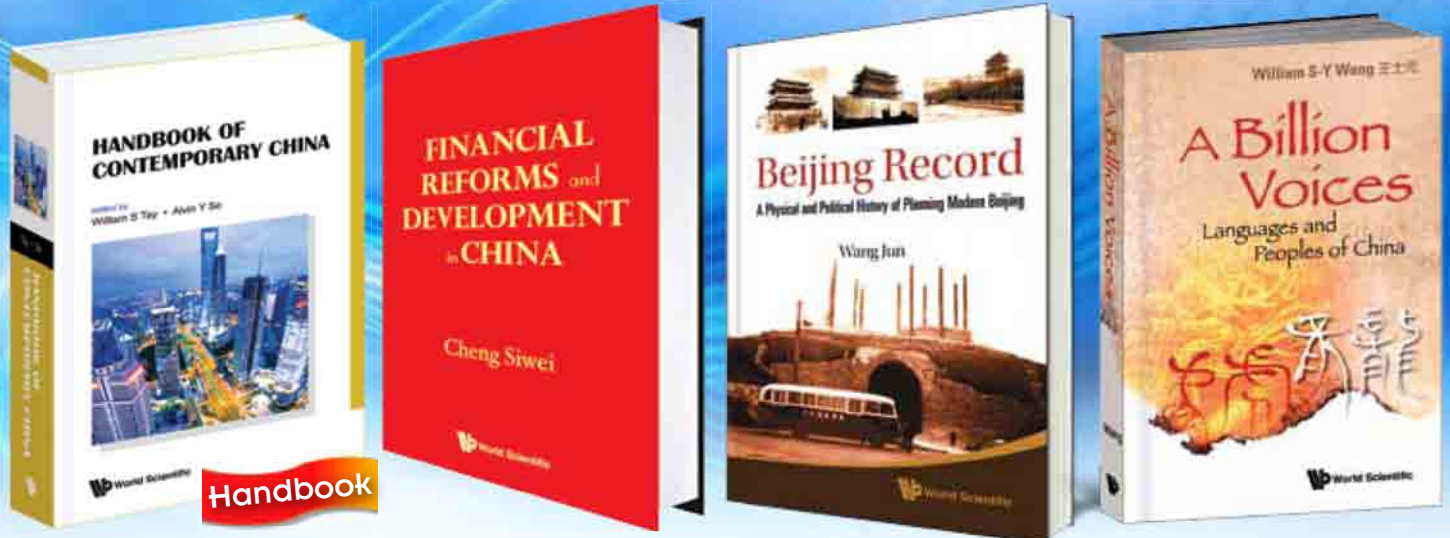


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500pp (approx.)      Fall 2011  
 978-981-4350-08-2      US\$148    £96  
 978-981-4350-09-9(ebook)      US\$192

### FINANCIAL REFORMS AND DEVELOPMENT IN CHINA

by **Siwei Cheng** *(Former Vice Chairman of the 9th and 10th Standing Committee of the National People's Congress, China)*

China has initiated and implemented its economic reforms for over 30 years, however, the comprehensive economic reforms and opening up is still unfolding. The author was a state leader, who has personally engaged in China's economic policy-making process from 1999 to 2008, and is an economist, who has deeply studied and thought over China's financial reform in various aspects. This book summarizes the results of the author's research on China's financial reforms, adopting the fictitious economy theory, in the past 10 years.

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**Jeffrey Soule**

**Fellow of the American Institute of Certified Planners (FAICP)  
 Director, Outreach and International Programs, American Planning Association**

536pp      Jan 2011  
 978-981-4295-72-7      US\$58    £36  
 978-981-4295-73-4(ebook)      US\$75

### A BILLION VOICES

Languages and Peoples of China  
 by **William S-Y Wang** *(University of California, Berkeley, USA & Chinese University of Hong Kong)*

This book gives an overview of the languages and peoples of China from an evolutionary perspective, beginning with the earliest examples of Chinese civilization, such as the oracle bone inscriptions and the Book of Poetry, both dating back over 3,000 years. The focus of this book is on *Putonghua* (i.e., Common Speech), which is also called Mandarin, Hanyu, or Huayu. *Putonghua* is distinguished by lexical tones when spoken, and by sinograms when written; it is used by more people than any other language in the world. *Putonghua* is described in a comparative framework in this book, considering other dialects of Chinese, such as those spoken in Hong Kong and Taiwan, as well as minority languages which belong to other linguistic groups, mainly Tibeto-Burman, Altaic, and Austric.

250pp (approx.)      Summer 2012  
 978-981-4287-72-2      US\$52    £34  
 978-981-4287-73-9(ebook)      US\$68



**BUSINESS AND ECONOMICS**

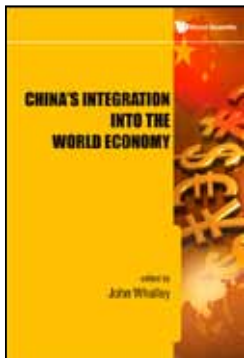
**CHINA'S INTEGRATION INTO THE WORLD ECONOMY**

edited by **John Whalley** (*The University of Western Ontario, Canada*)

This book discusses China's integration into the world economy, drawing on papers previously written by the editor. It focuses on strong trade growth, FDI inflows, innovation policy (including transfer of technology and intellectual property), the role of saving, and the accumulation of human capital. It also analyzes the quantitative significance of openness in driving China's growth.

While other books on China do not focus much on China's integration into the world economy, this book provides technically strong analyses of key contributing factors to China's growth performance. It also highlights innovation and education policies and their significance for the 11th five-year plan which aims to quadruple real income per capita between 2000 and 2020.

412pp Jan 2011  
 978-981-4304-78-8 US\$120 £74  
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**Contents:** Theoretical Design and Actual Implementation of the Reform; China's Economic Performance and Macroeconomic Risk After the Transitional Reform; Conclusions, Outlooks and Lessons.

400pp May 2011  
 978-981-4289-10-8 US\$118 £77  
 978-981-4289-11-5(ebook) US\$153



**TRAPS EMBRACED OR ESCAPED**

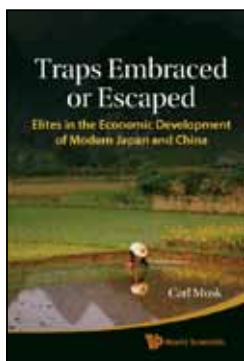
Elites in the Economic Development of Modern Japan and China

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- Advances the literature on economic development and the field of economic history, particularly of East Asia
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276pp Feb 2011  
 978-981-4287-52-4 US\$87 £57  
 978-981-4287-53-1(ebook) US\$113



**CHINA'S REALITY AND GLOBAL VISION**

Management Research and Development in China

edited by **Yong Shi, Siwei Cheng, Cunjun Zhao** (*Chinese Academy of Sciences, China*) & **Xiaohong Chen** (*Central South University, China*)

This unique book presents the contemporary achievements in management research and managerial practice of Chinese enterprises. Featuring a collection of keynote and plenary speeches by well-known international scholars and CEOs of multinational and national corporations, this book puts forth their solutions to management challenges from both China's reality and global concerns. Comprehensively discussed and examined, the various topics being broached are strategic management; organizational behaviors; accounting and finance; management science; information and technology management; as well as innovations.

500pp (approx.) May 2011  
 978-981-4287-90-6 US\$133 £92  
 978-981-4287-91-3(ebook) US\$173



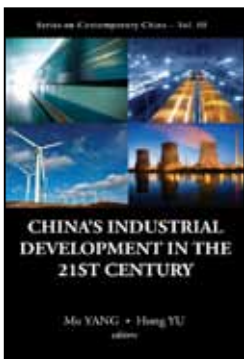
Series on Contemporary China - Vol. 27

**CHINA'S INDUSTRIAL DEVELOPMENT IN THE 21ST CENTURY**

edited by **Mu Yang & Hong Yu** (*East Asian Institute, National University of Singapore*)

This unique book intends to provide a focused analysis of the main Chinese industrial sectors through case studies, data analysis and review of new state-initiated policies. In response to the global economic crisis in the short run and to cope with the existing structural problems of production in the long run, the Chinese central government has successively released new development outlines for 10 key industries since 2008. In this book, the authors will use key sectors including automobile, steel, shipbuilding, high-speed railway and new energy, to analyze the development of China's industries, along with their challenges and future prospects.

268pp Feb 2011  
 978-981-4324-74-8 US\$78 £48  
 978-981-4324-75-5(ebook) US\$101



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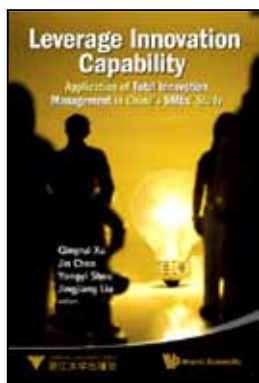
<b>BUSINESS AND INVESTMENT ENVIRONMENT IN TAIWAN AND MAINLAND CHINA, THE</b> Chen-Min Hsu ( <i>National Taiwan University, Taiwan</i> ) et al.
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Application of Total Innovation Management in China's SMEs' Study by **Qingrui Xu** (*Chinese Academy of Engineering, China*), **Jin Chen, Y Yi Shou & J J Liu** (*Zhejiang University, China*)

This book studies the strategy and mechanism of leveraging innovation capability in China's SMEs by applying the theory of Total Innovation Management (TIM), which is the new paradigm of managing innovation in enterprises developed by the Research Center for "Innovation and Development" (shortly RCID) of Zhejiang University, China. According to Eric von Hippel, MIT, RCID is the Top 10 Innovation Management research institutes in the world.

400pp (approx.) Jul 2011  
978-981-4317-85-6 US\$98 £61  
978-981-4317-86-3(ebook) US\$127



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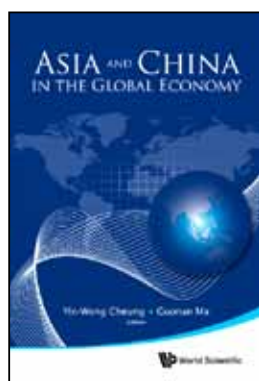
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edited by **Yin-Wong Cheung** (*University of California, Santa Cruz, USA*) & **Guonan Ma** (*Bank for International Settlements, Hong Kong*)

The volume represents a collection of papers that examine important topical themes related to the rise of China and Asia in the global economy. It offers many useful insights on several issues that are hotly debated in the international community, especially in the aftermath of the recent global financial crisis. The contributors are renowned experts from academic institutions, central banks, and international organizations. Their analyses and points of view offer valuable insights for researchers and policymakers who are interested in the recent developments in China, Asia, and the global economy.

300pp (approx.) Jun 2011  
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This book provides an analysis of the existing, economic dynamics and factors contributing to entrepreneurship in China. Featuring contributions from prominent authors such as Zoltan Acs, and Jian Gao it first poses a theoretical question of whether entrepreneurship exists in China and, if so, the extent and form it takes. It also examines whether the nature of entrepreneurship in China differs elsewhere. Based on the empirical findings and potential policy implications, future directions of investigation are suggested.

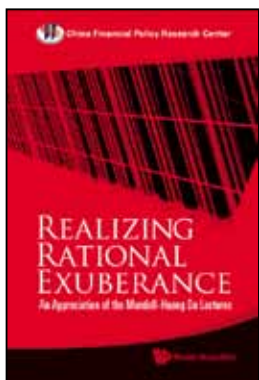
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978-981-4273-37-4(ebook) US\$125

## REALIZING RATIONAL EXUBERANCE

An Appreciation of the Mundell-Huang Da Lectures edited by **China Financial Policy Research Center, Renmin University of China**

This is a collection of the Mundell-Huang Da Lectures on Economics held at the Renmin University of China, including lectures by leading authorities in the international economics circle and Nobel Prize winners such as Jean-Jacques Laffont, Michael Spence, Edmund Phelps, Robert Shiller and Robert J Barro. Each speech is accompanied by insightful comments from economists in China to help readers understand the latest developments in economics and finance and integrate them with China's current situation.

350pp (approx.) Spring 2012  
978-981-4295-32-1 US\$106 £73  
978-981-4295-33-8(ebook) US\$138



## CHINA-EU TRADE DISPUTES AND THEIR MANAGEMENT

by **Qingjiang Kong** (*Zhejiang Gongshang University, China*)

The European Union (EU) has now become the largest trade partner of China. While the Sino-US trade relations and particularly the high-profile trade disputes between the US and China get considerable academic attention for geopolitical reasons, very few researches have been done on the Sino-EU trade disputes that gradually loom large on the horizon. This book delves into the trade disputes between China and the EU and identifies the causes for trade disputes. It examines how the disputes will shape the China-EU trade relations, and offers a macro overview on how the issues can be resolved or at least how they should be managed.

250pp (approx.) Spring 2012  
978-981-4273-40-4 US\$88 £61  
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Series on Economic Development and Growth

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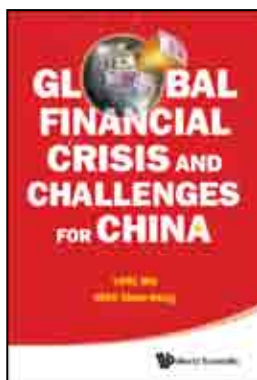
### GLOBAL FINANCIAL CRISIS AND CHALLENGES FOR CHINA

by **Mu Yang & Michael Siam Heng Heng** (*East Asian Institute, National University of Singapore*)

The book analyzes the nature of Chinese economy which enables it to go through the financial tsunami pretty unscathed. It discusses the stimulus package designed by the Chinese government to keep the economy on course, as well as its results — both positive and negative aspects in the middle and long term.

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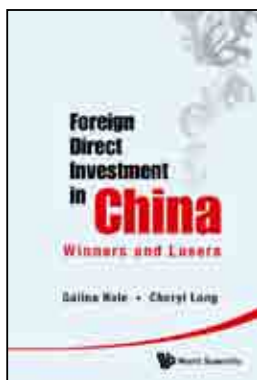


### FOREIGN DIRECT INVESTMENT IN CHINA

Winners and Losers by **Galina Hale** (*Federal Reserve Bank of San Francisco, USA*) & **Cheryl Long** (*Colgate University, USA*)

This book provides a comprehensive analysis of the effects that foreign direct investment into China has had on the productivity, exporting activity, and innovation of Chinese domestic firms, as well as on the nation's labor markets. The analysis relies on the most complete data available and state-of-the-art statistical analysis. The book also includes a critical overview of existing theoretical and empirical literature on these issues and is meant to provide guidance to researchers in the area of FDI effects in general, as well as those interested in studying the Chinese economy.

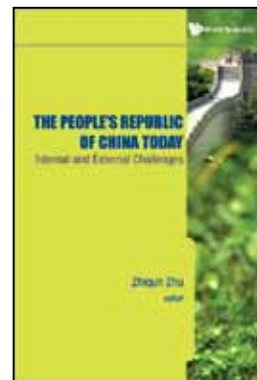
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**Professor Edward Friedman**  
 University of Wisconsin-Madison

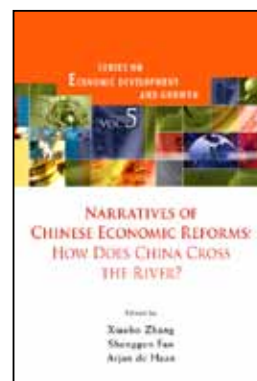
472pp Oct 2010  
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Rapid growth in the Chinese economy over the past three decades poses puzzles and challenges to neo-classical economic theory, as policies implemented during the reform process were often unorthodox. Although the Chinese experience has been widely studied, myths and questions about these reforms remain. To fill in the knowledge gap, and to inform a process of learning from China's development successes, this book features a series of case studies on the policy process of different initiatives, including rural industrialization, dual-track price reform, migration policy, village elections and fiscal reform.



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**BESTSELLER**

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This book is unique in covering all important topics of the Chinese economy in depth but written in a language understandable to the layman and yet challenging to the expert. Beginning with entrepreneurship that propels the dynamic economic changes in China today, the book is organized into four broad parts to discuss China's economic development, to analyze significant economic issues, to recommend economic policies and to comment on the timely economic issues in the American economy for comparison.



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This book is a reflection of the current research that explores the mechanism, dynamics and evidence of the impact of human capital on economic development and social well-being in modern China. It tracks the latest understanding and empirical evidence of the relationships amongst health, education and economic development in China. The book presents a broad spectrum of study topics covering human capital and economic growth; demand, attainment and disparity in both education and health; and investing in human capital and the economic and social returns in China. Distinguished contributors include Robert Fogel, Michael Grossman, Daniel Hamermesh, Gregory Chow and Dean Jamison.



<b>424pp</b>	<b>Apr 2010</b>	
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**Dr David Reid**  
Seattle University



This book, presented in an easily accessible format, fills an important gap in the growing literature on China in the global economy and provides a research reference tool on China's top companies.

<b>340pp</b>	<b>Mar 2010</b>	
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Series on Contemporary China - Vol. 22

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The current global financial turmoil, triggered by the US subprime crisis, has spread quickly and resulted in the worst global economic crisis since the 1930s. As the world's third largest economy and the second largest trading nation, China is inevitably affected seriously. How China responds to the crisis and how effective its measures are in sustaining a healthy growth will have important implications, both domestically and internationally. The volume offers a comprehensive and in-depth assessment of the impact of the crisis and the measures of the Chinese government to overcome the difficulties.

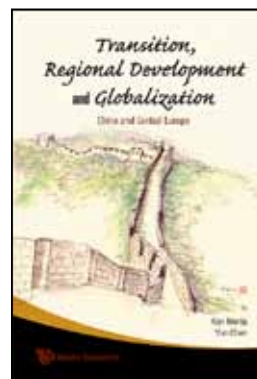


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Since the end of the Cold War, developing a better framework to correctly recognize which direction globalization and the transition will take us has been necessary. The transition economies of China and Central Europe, in particular, hold significant implications for East Asian integration and EU enlargement, respectively. This book examines the processes of transition, regional development and globalization, focusing on China and Central Europe, and seeks to identify a new and stable international framework with improved outcomes for all.



<b>508pp</b>	<b>Feb 2010</b>	
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978-981-283-345-7(ebook)	US\$163	

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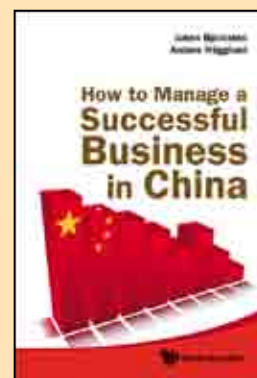
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Chairman of the Board,  
Unilever NV and PLC  
Chairman of the Board, Ericsson AB

This unique book discusses how to manage an organization in China. It provides widely applicable advice based on experiences from different industries.



<b>236pp</b>	<b>Jan 2010</b>	
978-981-4287-82-1	US\$27.95	£18
978-981-4287-83-8(ebook)	US\$36	

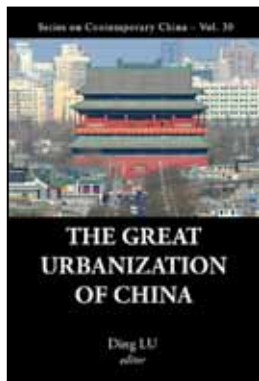


Series on Contemporary China

**THE GREAT URBANIZATION OF CHINA**

edited by **Ding Lu** (*University of the Fraser Valley, Canada*)

As China rises to become the world's largest economy, it is expected to alleviate half-a-billion people from being rural villagers to urban residents in the coming decades. The great urbanization of the world's most populated country is sure to be one of the most remarkable social-economic events in the 21st century. This book aims to give the reader a clear and comprehensive review of this unfolding event. It not only presents a historical review of the evolution of public policies and institutional reforms regarding urban development, but also an up-to-date survey and in-depth analysis of various social-economic forces that define and contribute to the process of urbanization.

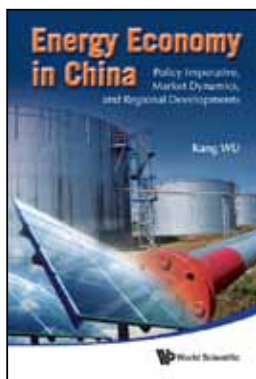


300pp (approx.) **Fall 2011**  
 978-981-4287-80-7 **US\$107 £74**  
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**ENERGY ECONOMY IN CHINA**

Policy Imperative, Market Dynamics, and Regional Developments  
 by **Kang Wu** (*East-West Center, USA*)

The key subjects of the book are policy imperatives, market dynamics and regional developments concerning oil and gas, as well as energy as a whole in China. In addition to national policies and issues, the objective of this book is to study China's regional and provincial oil and gas demand, supply and trade, energy balances, and economic development, with projections up till 2020. Particular emphasis will be given to challenges facing the Chinese government in ensuring future oil and gas supplies, energy security, the use of natural gas in coastal provinces for power generation, oil and gas related environmental issues, and the need for foreign investment in the oil and gas sector development. The impact of China's oil market development and imports on the Asia-Pacific region will also be examined.



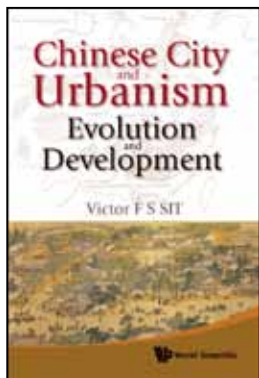
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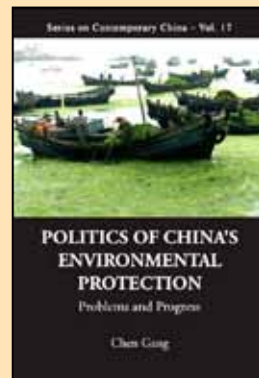
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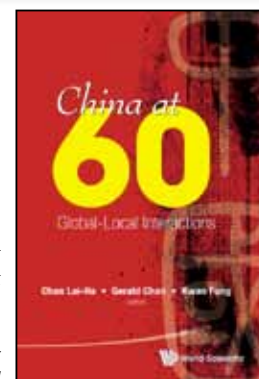
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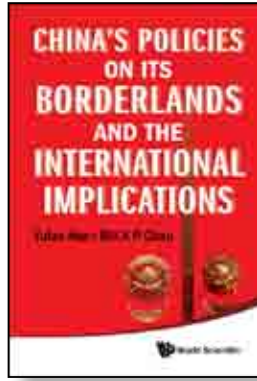
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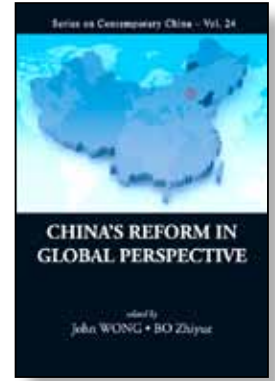
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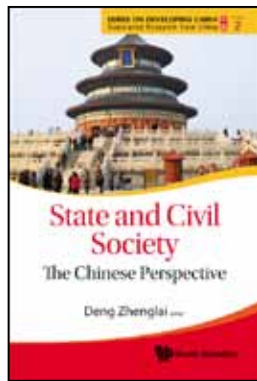
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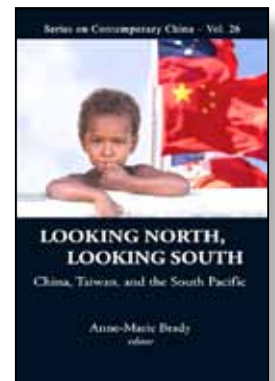
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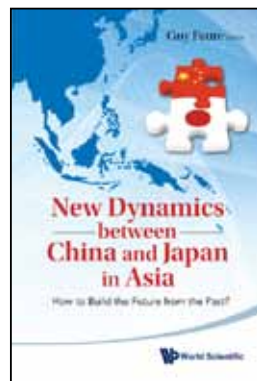
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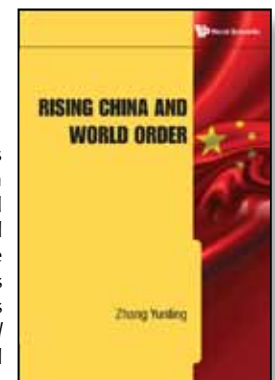


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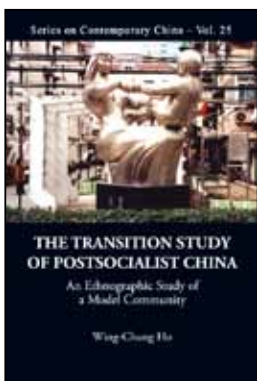
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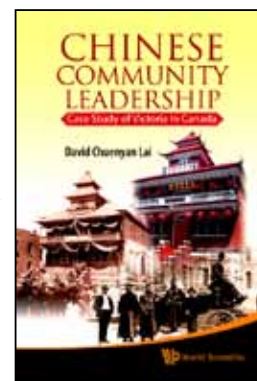
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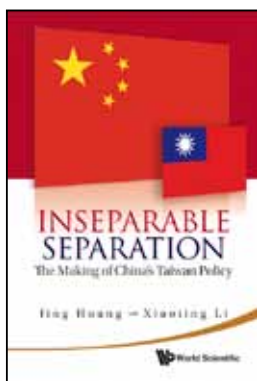


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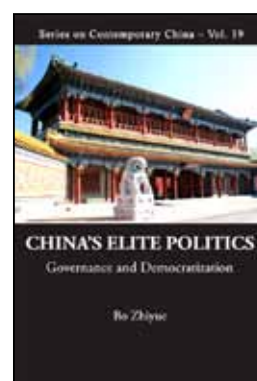
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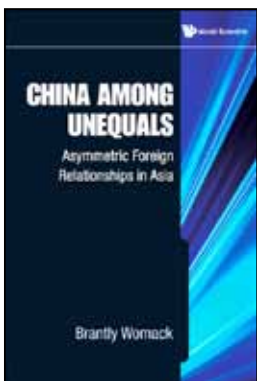
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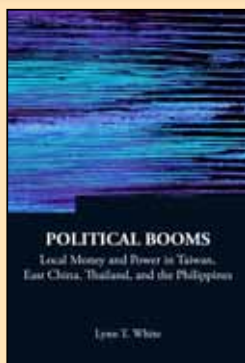
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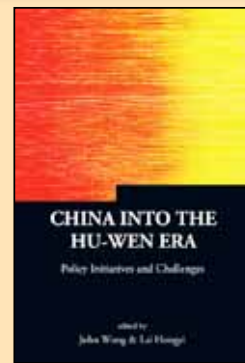
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