

Jason Inch holds an MBA from Canada's Richard Ivey School of Business and also attended one of China's top business schools, China-Europe International Business School (CEIBS). He also holds a B.A. in Asian Studies from the University of Victoria, Canada, one of the premier programs for China studies in Canada. He speaks fluent Japanese, Mandarin and English as a result of his vast educational and work background.

Since arriving in Shanghai in 2003, Jason has worked as a strategy consultant for several multinational companies' China offices, and has been involved as a marketing consultant for Chinese companies in the media and property sectors, working on marketing strategy and business development. He also teaches part-time in Shanghai in both educational institutions and for corporate clients in business topics such as International Business and Intercultural Communications.

Before coming to China, Jason worked in the United States, Japan and his native Canada as a business consultant and project manager to some of the world's largest high-tech companies including HP, Microsoft and others. He started a trading company in Japan when he was 23 years old, and parlayed that into more than ten years of work and entrepreneurship experience in the Asia market, the last four years of which have been in China.