

Mark Daniell is Chairman of The Cuscaden Group, an advisory and investment business based in Singapore. He is also a Director Emeritus of Bain & Company, one of the world's leading strategy consulting firms, Vice Chairman of Aquarius Investment Advisors, a privately owned Singapore-based asset management company and a member of the board of directors of many other companies.

Mr Daniell is a specialist in private wealth management, corporate strategy, mergers and acquisitions, organizational design, and transnational strategy. He has worked with many of the world's leading corporations, entrepreneurs, private banks and ultra high net worth clients over the past two decades on a full range of strategic issues. He also chaired the Singapore private wealth management initiative for the Economic Review Committee in 2002.

In addition to his current positions, Mr Daniell is a former Director of investment bank Wasserstein Perella in London and Paris and President of k1 ventures, a strategic investment company listed on the main board of the Singapore Stock Exchange.

Mr Daniell's second book, published by Palgrave Macmillan in the UK in 2004, entitled *Strategy: A Step-by-Step Approach to the Development and Presentation of World Class Business Strategy* was received with great critical acclaim from The Harvard Business School, the Asian Review of Books, Singapore Business Review and other publications. A related book, *The Elements of Strategy: A Pocket Guide to the Essence of Successful Business Strategy*, will be published by Palgrave Macmillan in July 2006. Mr Daniell's first book, *World of Risk* was selected as a Sunday Times (London) Business Book of the Week, won numerous awards and is available in multiple foreign language editions.

Mr Daniell is a frequent guest on the BBC, CNBC, CNN, Channel NewsAsia and Bloomberg TV channels. He has spoken at the World Economic Forum, The Royal Institute for International Affairs and many other global conferences.

Mr Daniell is a graduate of the Harvard Law School (Juris Doctor), Oxford University (University College, BA/MA, Marshall Scholar), Amherst College (BA magna cum laude, Phi Beta Kappa, Deans List, other prizes and scholarships), and the Phillips Exeter Academy (High Honours and National Merit Scholar). He has also attended the Université de Paris IV–Sorbonne (D.E.F. 1er and 2e degrees) and the Institut d'Etudes Politiques de Paris (C.E.P.).