

Contents

Foreword	v
Preface	xiii
Acknowledgements	xv
1. The Dawn of a New Era	19
2. Research Methodology	23
3. The Bazaar Economy	27
<i>Introduction</i>	27
<i>Definitions</i>	28
<i>Historical Overview</i>	32
<i>Segmentation by Production</i>	37
<i>Guilds (Al-Sunoof)</i>	40
<i>Competition & Pricing</i>	41
<i>A Typical Bazaar</i>	42
<i>Managerial Implications</i>	44
4. The Republic of Albania	47
<i>Introduction</i>	47
<i>Historical Overview</i>	47
<i>Introducing Free Enterprise</i>	50
<i>Agriculture</i>	56
<i>Changing Values</i>	58
<i>Investment</i>	59
<i>Toward the Future</i>	62

5. The Republic of Cyprus	65
<i>Introduction</i>	65
<i>Historical Overview</i>	68
<i>Two Cultures</i>	69
<i>A Macro-Economic Overview</i>	71
<i>Infrastructure</i>	73
<i>Banking</i>	74
<i>The Legal Environment</i>	75
<i>Tourism</i>	76
<i>Toward the Future</i>	76
6. The Arab Republic of Egypt	79
<i>Introduction</i>	79
<i>Historical Overview</i>	80
<i>Policy Reforms</i>	88
<i>The Small Business Sector</i>	92
<i>Credit for Entrepreneurs</i>	94
<i>The Bedouins</i>	98
<i>Toward the Future</i>	99
7. The Hellenic Republic	103
<i>Introduction</i>	103
<i>Historical Overview</i>	105
<i>The Economy</i>	106
<i>EOMMEX</i>	110
<i>Tourism & Change</i>	111
<i>Toward the Future</i>	116

8. The State of Israel	119
<i>Introduction</i>	119
<i>Historical Overview</i>	120
<i>A Country Reborn</i>	127
<i>War & Peace</i>	129
<i>Research Achievements</i>	134
<i>Women & Enterprise</i>	134
<i>Business Incentives in Israel</i>	137
<i>Toward the Future</i>	140
9. The Hashemite Kingdom of Jordan	143
<i>Introduction</i>	143
<i>Historical Overview</i>	143
<i>Agriculture</i>	146
<i>Sustainable Development</i>	148
<i>Improving the Infrastructure</i>	148
<i>Business Incentives in Jordan</i>	149
<i>The Small Business Sector</i>	152
<i>Women in Jordan</i>	155
<i>Toward the Future</i>	156
10. The Republic of Lebanon	159
<i>Introduction</i>	159
<i>Historical Overview</i>	160
<i>Encouraging Business</i>	163
<i>Toward the Future</i>	167

11. Palestine	169
<i>Introduction</i>	169
<i>Historical Overview</i>	170
<i>The Environment for Enterprise</i>	176
<i>The Small Business Sector</i>	177
<i>Toward the Future</i>	181
12. The Syrian Arab Republic	183
<i>Introduction</i>	183
<i>Historical Overview</i>	183
<i>Encouraging Private Enterprise</i>	190
<i>Infrastructure</i>	191
<i>The Workforce</i>	193
<i>Attracting Foreign Investment</i>	194
<i>Toward the Future</i>	195
13. The Republic of Turkey	197
<i>Introduction</i>	197
<i>Historical Overview</i>	198
<i>Istanbul & the Bazaar Economy</i>	200
<i>The Firm-Type Economy</i>	204
<i>Public Policy</i>	207
<i>Toward the Future</i>	207
14. The Turkish Republic of Northern Cyprus	211
<i>Introduction</i>	211
<i>Historical Overview</i>	212
<i>The Turkish Republic of Northern Cyprus</i>	214

<i>Contents</i>	xi
<i>The Economy</i>	217
<i>Infrastructure and Public Policy</i>	219
<i>Procedures for Foreign Investment in the TRNC</i>	222
<i>Tourism</i>	223
<i>Toward the Future</i>	224
15. Toward the Future	227
Bibliography	235
Index	239
By the Same Author ...	245