

CONTENTS

Foreword	v
Overview	vii
About the Authors	ix
PART I: BIT (BUSINESS AND INFORMATION TECHNOLOGIES)	1
Chapter 1	
The UCLA Business and Information Technologies (BIT) Survey — Year 2	3
<i>Uday S. Karmarkar and Vandana Mangal</i>	
Chapter 2	
The Italy Business and Information Technologies (BIT) Survey	33
<i>Andreina Mandelli, Paolo Neirotti, Anna Canato, Alfredo Biffi, Emilio Paolucci, Marco Cantamessa and Cinzia Parolini</i>	
Chapter 3	
The India Business and Information Technologies (BIT) Survey	77
<i>Atanu Ghosh, Harvinder Pal Mahey and Shilpa Madan</i>	
Chapter 4	
The Korea Business and Information Technologies (BIT) Survey	113
<i>Hosun Rhim, Kwangtae Park and Hong-Il Kim</i>	
Chapter 5	
ICT as an Agent of Change in Spanish Companies: Current Situation and Future Trends	133
<i>Josep Valor-Sabatier, Sandra Sieber, Marisol Pérez and Eulàlia Sanz</i>	

PART II: RELATED STUDIES	165
Chapter 6	
Technology Induced Change in Film/Television Distribution <i>Jon Chang, Kai-Wei Chang, Jason Chu, Yunchong Lee and Yan Zhao</i>	167
Chapter 7	
Impacts of Information and Communication Technology Adoption on Business Practices and Performances: An Exploratory Study <i>Hosun Rhim, Kwangtae Park and Hong-Il Kim</i>	241
Chapter 8	
The Impact of New Information Technology on the US Mortgage Industry <i>Sunil Chaudhary, Michelle Green, Ramin Mahmoudi and Vicki Ting</i>	251
Chapter 9	
Business Continuity and Technology in the Retail Sector <i>Uday S. Karmarkar and Vandana Mangal</i>	289
Chapter 10	
Impact of Information and Communication Technology on Indian Business Sector — Review Report <i>Atanu Ghosh and Abhijeet Kumar Choudhary</i>	307
Index	327