

CONTENTS

Preface	v
PART I — SURVEY REPORTS	1
1. Longitudinal Trends in the United States — Results of the BIT Survey over Three Years	3
<i>Uday S. Karmarkar and Vandana Mangal</i>	
2. The Impact of IT in an Emerging Country: Results from the First BIT-Chile Survey	31
<i>Sergio Godoy, Maria Soledad Herrera, and Marcos Sepúlveda</i>	
3. The Business and Information Technologies (BIT) Survey in Korea Annual Report 2006	65
<i>Hosun Rhim, Hong-Il Kim, and Kwangtae Park</i>	
4. The Impact of Information Technologies on Indian Businesses: Annual Report 2005–2006	93
<i>Atanu Ghosh, Gargi Banerjee, and Ashish Hattangdi</i>	
5. The German Business and Information Technologies Project	145
<i>Francis Bidault, Christoph Goebel, Oliver Günther, Thomas Hildebrand, and Hanna Krasnova</i>	
6. A Survey on Business and Information Technology in Taiwan: Annual Report 2007	173
<i>Ya-Ching Lee, Ting-Peng Liang, and Pin-Yu Chu</i>	

7.	Colombia BIT 2007 Survey Results — General Report	211
	<i>Peter Romero Cruz, Ana María Trimmiño Villa, Juan José Valdivieso, Lina María Gomez, and Yenny García Ortiz</i>	
PART II — ECONOMIC STRUCTURE AND GNP STUDIES		237
8.	Size and Structure of the Colombian Information Economy	239
	<i>Peter Romero Cruz, Ana María Trimmiño Villa, Juan José Valdivieso, Lina María Gómez, Yenny García Ortiz, Jaime Sierra, Jesús Perdomo, Marisela Vargas, and Florentino Malaver</i>	
9.	Size and Structure of the Information Economy in Taiwan	259
	<i>Ya-Ching Lee and Pin-Yu Chu</i>	
10.	New Business Models in Service and Information Economies: GDP and Case Studies in Korea	271
	<i>Min Choi, Hosun Rhim, and Kwangtae Park</i>	
11.	Size and Structure of the Information and Communication Technologies Sector in Spain	299
	<i>Marisol Pérez</i>	
12.	Size, Structure, and Growth of the Chilean Information Economy	329
	<i>Diego Avilés, Sergio Godoy, and Marcos Sepúlveda</i>	
PART III — SECTOR AND TECHNOLOGY STUDIES		349
13.	Technology Supply and Service Chains: The RFID Adoption Decision	351
	<i>Prashant Chaudhary, Gilbert Huang, Jean Sun, Kenya Takekura, and Derek Zu</i>	
14.	Why E-procurement Does Not Work in Small and Medium Enterprises (SMEs): Some Insights From an Italian Case	415
	<i>Alfredo Biffi and Francesco Sacco</i>	

15.	Impact of IT on Healthcare: Development of a Nationwide Health Information Network	437
	<i>Markus Andersen, Fernando Hasenberg, Claudio Inglesi, Shahab Lahooti, and Rich Simmons</i>	
16.	When Information Technology is not Enough to Improve the Competitiveness of a Noninformation-Based Economy: Evidence from Italy	501
	<i>Paolo Neirotti and Emilio Paolucci</i>	
17.	Destination Networks in Heritage Tourism: The “Albergo Diffuso” Formula	535
	<i>Andreina Mandelli and La Rocca Antonella</i>	
	Index	557